

Communications and Consultation The Role of the CNSC

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Overview

- Mandate and legislative requirements
- Commitment to transparency
- Communications activities
- A focus on Port Hope



• Regulatory requirements for licensees





Mandated through legislation

- Independent Commission
 - Established at arm's length from government with no ties to the nuclear industry
- Nuclear Safety and Control Act
 - Section 9(b) states an objective of the Commission is to "disseminate objective scientific, technical and regulatory information to the public"
- Duty to consult with Canada's Aboriginal Peoples, pursuant to the Constitution Act, 1982

Concer	
CONSOLIDATION	CODIFICATION
Nuclear Safety and Control Act	Loi sur la sûreté et la réglementation nucléaires
S.C. 1997, c. 9	L.C. 1997, ch. 9
Current to March 4, 2013	A jour an 4 mars 2013
Last ansamled on June 29, 2012	Demiere modification le 29 juin 2012
Published by the Minister of Justice at the following address: http://hnw-lois.justice.gr.ca	Publis par la ministre da la Justica a l'adressa surinante : latto ilicio-lavo, justica gr. c.a



Commitment to Transparency

- Commission Hearings and Meetings are open to the public and web cast live
- All decisions are made public
- Stakeholders are consulted in developing or updating regulatory documents
- CNSC staff participate in
 - Project specific outreach
 - Trade shows and special events





Commitment to Transparency

 In times of emergency regular updates are provided to the public

Looking back at Fukushima

- Information Updates issued daily as event developed then weekly as significant developments occurred
- CNSC Web site traffic increased 459% during that period
- Getting info out early positioned CNSC as go-to source for information



Contact Us



CNSC Communications Activities

- Activities range from informing, engaging and collaborating
- Informing:
 - Development of plain language information pieces
 - Comprehensive and regularly updated Web site
 - Proactive disclosure of events at facilities with safety significance
 - Over 2,200 subscribers to our Info Account
- Engaging:
 - Social media (Facebook & Youtube)
 - Media engagement
 - Public inquiries
 - CNSC 101, community meetings and open houses





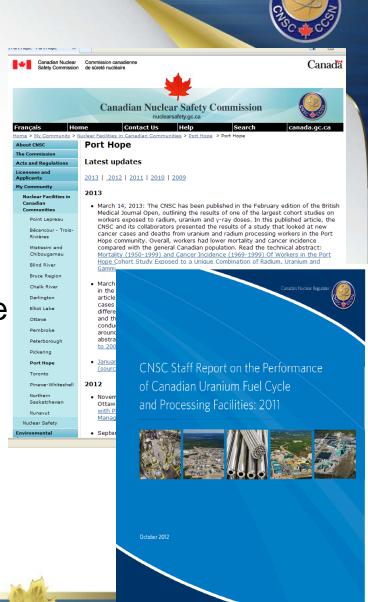
CNSC Communications Activities

- Collaborating:
 - Emergency communications materials (crisis Web site)
 - Partnership with other government organizations
 - Partnerships with NGO's Let's Talk Science, Canada Science and Technology Museum



A Focus on Port Hope

- Port Hope My Community Web page
- CNSC Annual Report on the Performance of Canadian Uranium Fuel Cycle and Processing Facilities
- CNSC published two studies on the health of workers and residents in the Port Hope community in March 2013
- CNSC 101 in March 2011
- Vision 2010 Environmental Assessment Open House in September 2011



Canada



Regulatory Requirement

- Regulatory requirement and guidance for Public Information and Disclosure Program (RD/GD 99.3) came into effect March 2012
- Replaced previous guidance to licensees on public information
- Prior to this, licensees with facilities of interest to the public were providing information to the public, but there was a need to bring consistency and formality to communications practices
- RD/GD 99.3 applies to uranium mines and mills, Class I (power reactors, research reactors and fuel processing facilities) and certain Class II (irradiators, commercial isotope production) facilities

RD/GD 99.3

- Ensures that information related to the health, safety and security of persons and the environment and other issues associated with the lifecycle of nuclear facility are effectively communicated to the public
- Commensurate with the public's perception of risk and the level of public interest
- Requires licensees to:
 - Define and engage target audiences
 - Identify an appropriate strategy and products
 - Provide timely, current and ongoing information
 - Establish and consult with community interest groups
 - Proactively disclose information



Cameco's Public Information Program

- Meets the requirements and intentions of RD/GD 99.3
- Developed a Disclosure Protocol to inform the residents of Port Hope about routine and unplanned events



Closing thoughts

- Informing the public is a joint responsibility: industry, regulator, government
- Factual, science-based, timely information reduces misinformation and fear
- Proactive disclosure and transparency fosters public trust





Questions?

Learn more at nuclearsafety.gc.ca

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