



Cameco Port Hope Public Opinion Survey Summary Report

June 2021

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2021 PORT HOPE PUBLIC OPINION SURVEY **Executive Summary**

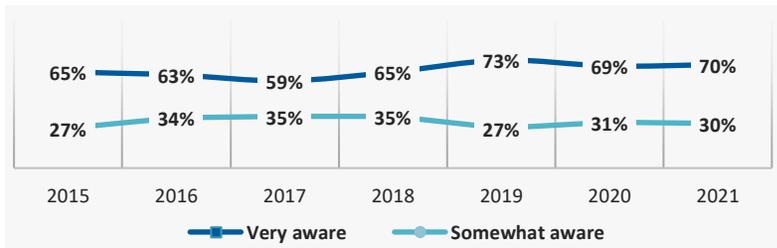
Highlights

In June 2021, Fast Consulting conducted an annual public opinion survey with residents of the Municipality of Port Hope to monitor support for Cameco Corporation’s local operations and gather perceptions regarding the corporation. The survey sample of 325 residents lets us say with a 95% level of certainty that overall results are within plus or minus 5.4% of what they would be if the entire adult population of the municipality were polled. Data was weighted according to Statistics Canada Census data to ensure the sample matched Port Hope’s age-based population.

7 out of 10 “Very Aware” of Cameco’s Port Hope Operations

- ▶ All respondents (100%) are at least somewhat aware of Cameco’s Port Hope operations, with the majority (70%) being very aware of the company.
- ▶ Long-term tracking shows consistently high awareness of Cameco, with the majority of respondents “very aware” of the company’s Port Hope operations.

Awareness of Port Hope Operations, 2015-2021



9 out of 10 Are Supportive of Cameco

- ▶ Nine out of ten (91%) Port Hope respondents support the continuation of Cameco’s operations in Port Hope—with well over half (60%) saying they are “strongly supportive.”
- ▶ Over the last 7 survey cycles, overall support for the continuation of Cameco’s operations in Port Hope has held steady at 9 out of 10 respondents.

Public Support for Port Hope Operations, 2015-2021



Economic Impact Remains #1 Driver of Public Support

- ▶ Over half (56%) of respondents who support the continuation of Cameco operating in Port Hope say it’s because of Cameco’s contribution to the economy, jobs and tax revenue.
- ▶ Approximately 21% are supportive because they believe the company is a good corporate citizen, 12% because they support nuclear/clean energy, 11% because Port Hope would suffer if the company left and 11% because they believe the company is safe and supportive.
- ▶ Among those not supportive of Cameco continuing to operate in Port Hope, the most frequently cited reasons are worries about environmental impact (8%), safety & health concerns (6%), perception of the operation destroying the waterfront (5%) and waste disposal/clean-up concerns (4%).

Environmental Impact Remains #1 Top-of-Mind Issue

- When thinking about Cameco in Port Hope, the issue people mention most frequently is the company’s environmental impact, at 28% (down from 35% in 2020 and 41% in 2019).
- The remaining top 5 most frequently mentioned issues are community safety (24%), waste management (16%), jobs (13%) and workplace safety (13%).

9 out of 10 Are Knowledgeable about Cameco

- Consistent with previous surveys, the large majority (93%) of Port Hope respondents describe themselves as knowledgeable about Cameco, including 37% who say they are “very knowledgeable.”

Majority Have No Specific Concerns about Cameco

- Most respondents (72%) do not have any specific concerns about Cameco’s operations in Port Hope. The most frequently mentioned concerns are: 8% think the operation is destroying the waterfront (unchanged from 2020), 6% are concerned about waste management/clean-up (vs. 13% in 2020), 5% are worried about the environmental impact (vs. 7% in 2020) and 5% are concerned about leaks/water contamination/ dumping (vs. no mentions in 2020, in line with 5% in 2019).

9 out of 10 Aware of Nuclear Energy’s Role in Ontario

- 90% of respondents are aware nuclear energy provides more than half of the electricity generated in Ontario, including 65% who are “very aware.”
- 88% are aware nuclear reactors are a low carbon emitting source of electricity that is increasingly seen as part of the solution to climate change, including 70% “very aware.”
- 86% are aware all nuclear reactors in Ontario use uranium processed by Cameco in Port Hope, including 62% “very aware.”

Most Comfortable with Nuclear Operation in Port Hope

- Consistent with the long-term trend, the majority appear comfortable with Cameco operating in Port Hope:
 - 93% agree that Port Hope is a safe and healthy place to live, including 74% “strongly agree.”
 - 87% agree that regulators adequately ensure the safety of Port Hope residents, including 57% “strongly agree.”
 - 85% agree that Cameco does everything possible to protect people and environment, including 52% “strongly agree.”

2021 Trust Index Scores

Although Cameco receives operating licenses from federal and provincial regulatory bodies, to remain viable the company also needs a social licence to operate from the communities in which it exists. The Trust Index (TI) calculates overall public support for Cameco in Port Hope based on public perceptions of the company’s performance in terms of environmental responsibility, internal processes and community citizenship. Respondents are asked to rate their agreement (or trust) with a series of statements using a scale of 1 to 10, with 10 being totally agree.

- 2021 Trust Index measures are down from 2020 but remain in the “very good to excellent” range:
 - Internal processes: 8.01 vs. 8.20 in 2020; 8.04 in 2019
 - Community citizenship: 8.03 vs. 8.21 in 2020; 8.02 in 2019
 - Environmental responsibility: 7.44 vs. 7.51 in 2020; 7.40 in 2019
- Consistent with the 2020 survey, three of the highest trust scores fall in the community citizenship category. *Cameco Corporation is a supporter of the Port Hope community (8.66), a creator of quality employment in Port Hope (8.46), a generator of economic opportunity in Port Hope (8.30).*

Vision in Motion

- › Nearly all respondents (99%) are aware of the federal government’s Port Hope Area Initiative (PHAI) to cleanup and manage low-level radioactive waste in Port Hope. Half (54%) are aware of Cameco’s Vision in Motion plan, and the majority of these respondents (70%) are aware it is separate and distinct from PHAI.
- › Nine out of ten (90%) respondents agree Vision in Motion is a step in the right direction and benefit for the community; 92% agree the Vision in Motion plan to turn over waterfront land in the harbour area for public use is a benefit for the community.

8 out of 10 Think Cameco Makes Information Readily Available

- › Eight out of ten (82%) respondents agree Cameco makes information about its operations in Port Hope readily available to residents; 92% are aware Cameco regularly participates with the public through community events where residents can get information about Cameco and its operations.
- › Seven out of ten (73%) respondents recall receiving a newsletter from Cameco; 92% of them read the newsletters.

9 out of 10 Aware Cameco Invests in Port Hope

- › Nine out of ten (93%) respondents were aware, prior to the survey, that Cameco invests in the Port Hope area through sponsorships and other community initiatives.

Methodology

In June 2021, our firm conducted a public opinion survey with residents of the Municipality of Port Hope to monitor support for and gather perceptions of Cameco’s operations in that community.

The 2021 survey includes 325 Port Hope and area residents and was done by landline and mobile telephone. Landline respondents were selected from a randomly generated electronic sample frame built by Fast Consulting and ASDE. Elemental Research of Ottawa assisted with the mobile telephone portion. The survey is conducted annually and includes baseline questions asked in previous years, enabling us to monitor public opinion and perceptions over time.

The survey was programmed into a CATI (Computer Assisted Telephone Interviewing) survey platform. It was pre-tested to ensure it flowed efficiently and incorporated correct branching and skip patterns. Surveys were conducted by experienced public opinion interviewers.

The survey sample frame is constructed to obtain interviews from a random selection of households in the Municipality of Port Hope, which consists of two wards. Ward 1 is the urban sector with the majority of commercial and industrial development. It was the former Town of Port Hope prior to amalgamation in 2001. Ward 2 is the former Hope Township and consists of several hamlets including Welcome, Campbellcroft, Garden Hill and Perrytown.

The overall margin of error for a probability-based telephone survey with a random sample of 325 respondents is +/- 5.4%, with a 95% confidence interval (19 times out of 20). Margins of error are greater for smaller sub-groups.

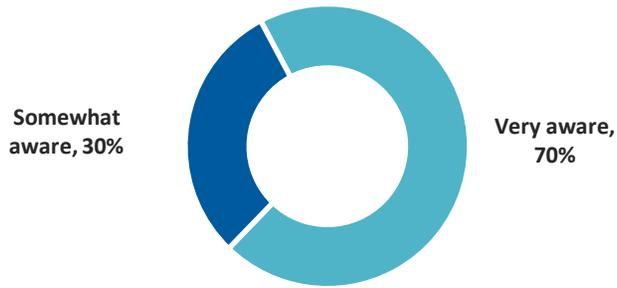


2021 PORT HOPE PUBLIC OPINION SURVEY

Survey Results

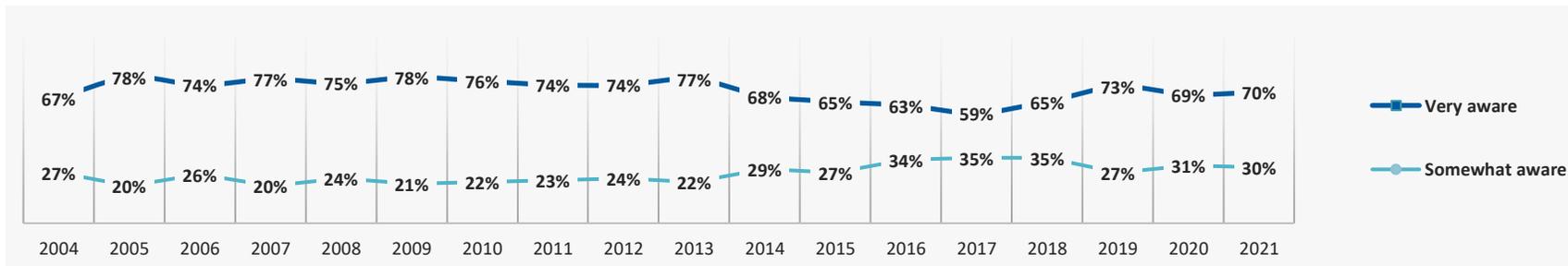
Awareness of Cameco

Q. We're interested in your opinion regarding a company called Cameco Corporation, a nuclear energy company that operates two facilities in Port Hope. The Port Hope conversion facility processes uranium that is used to generate clean electricity here in Canada and around the world. Cameco Fuel Manufacturing manufactures nuclear fuel bundles and other component parts for the Canadian-designed Candu nuclear reactors. How aware are you of Cameco's Port Hope operations?



- All respondents (100%) are at least somewhat aware of Cameco's Port Hope operations, with the majority (70%) being very aware.

Awareness of Port Hope Operations, 2004 - 2021



7 out of 10 Are "Very Aware" of Cameco

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Very aware	43%	85%	70%	66%	66%	70%
Somewhat aware	57%	15%	30%	33%	34%	30%
AWARE of CAMECO	100%	100%	100%	99%	100%	100%

- Virtually all respondents across age and gender groups are at least somewhat aware of Cameco's Port Hope operations. Young people ages 18-34 are least likely to be "very aware" and ages 35-54 are most likely.
- Long-term tracking shows consistently high awareness of Cameco, with the majority of respondents saying they are very aware of the company's Port Hope operations.

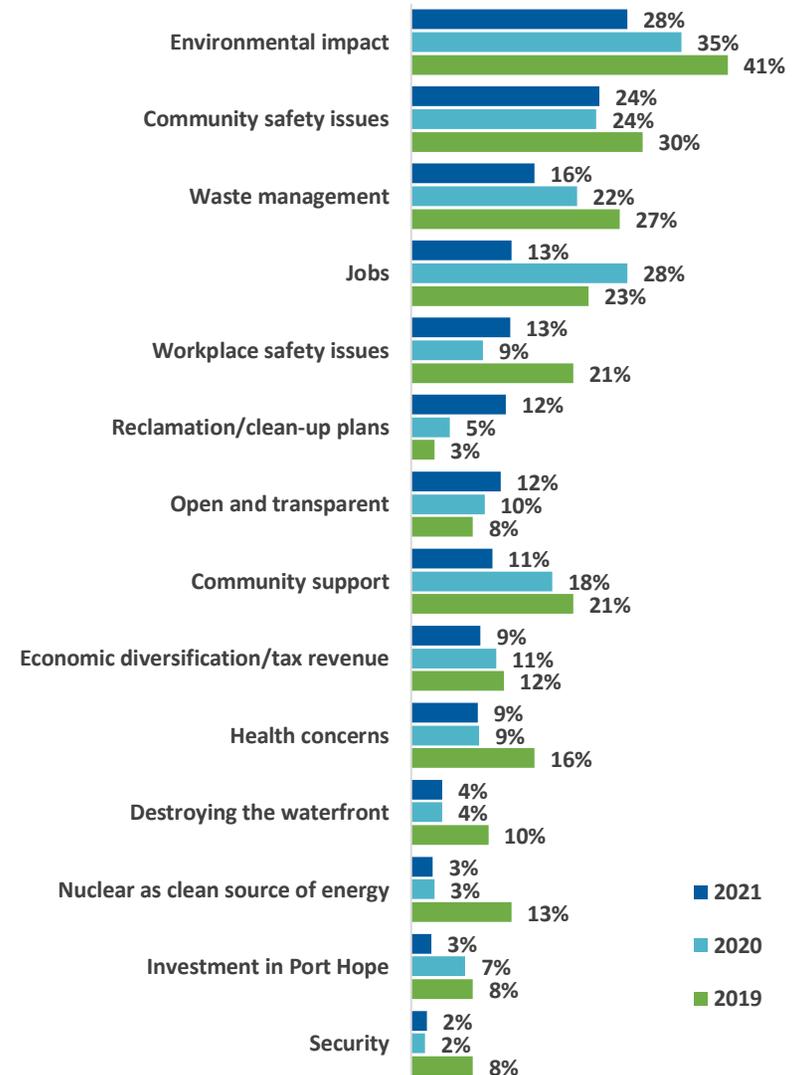
Important Issues

Q. What types of issues are important to you when you think about Cameco in Port Hope?

- When people are asked to think about Cameco in Port Hope, the issue they mention most frequently is the company’s environmental impact, at 28% (down from 35% in 2020 and 41% in 2019).
- The remaining top 5 most frequently mentioned issues are:
 - community safety (24%, unchanged from 2020)
 - waste management (16%, down from 22% a year ago)
 - jobs (13%, down from vs. 28% in 2020)
 - workplace safety (13%, up from 9% in 2020)
- One in ten mention reclamation/clean-up plans (12% vs. 5% a year ago) and being open and transparent (12% vs. 10% a year ago).
- Other mentions include community support (11% vs. 18% in 2020), economic diversification/tax revenue (9% vs. 11% in 2020) and health concerns (9%). These mentions are in line with previous years.

• **Young people ages 18-34 are more likely than older respondents to cite environmental impact, being open & transparent and nuclear as a clean source of energy.**

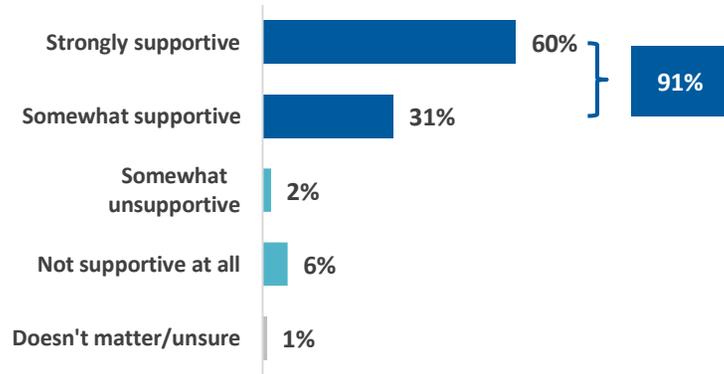
Environmental Impact Remains #1 Top-of-Mind Issue



*Multiple responses allowed

Support for Port Hope Operations

Q. *Would you say you are strongly supportive, somewhat supportive, somewhat unsupportive or not supportive at all of the continuation of Cameco's operations in Port Hope?*



- Nine out of ten (91%) Port Hope respondents support the continuation of Cameco's operations in Port Hope—with over half (60%) saying they are “strongly supportive.”

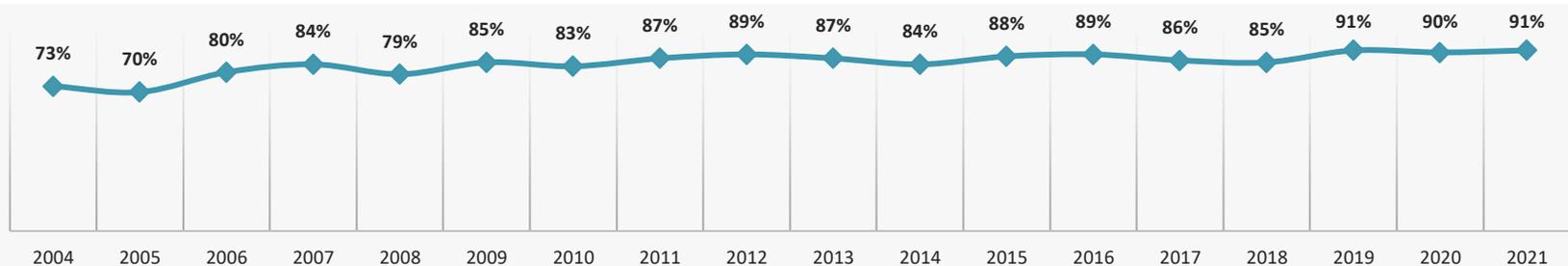
9 out of 10 Support Cameco's Continued Operation in Port Hope

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Strongly supportive	42%	71%	59%	61%	28%	60%
Somewhat supportive	49%	17%	33%	27%	57%	31%
SUPPORTIVE	91%	88%	92%	88%	85%	91%

- Nine out of ten respondents across age and gender groups support the continuation of Cameco's Port Hope operations. Men and ages 35-54 are more likely to be “strongly supportive”; women and young people ages 18-34 are more likely to be “somewhat supportive.”

- Over the last 7 survey cycles, overall support for the continuation of Cameco's operations in Port Hope has held steady at 9 out of 10 respondents.

Support for Cameco's Port Hope Operations, 2004 - 2021

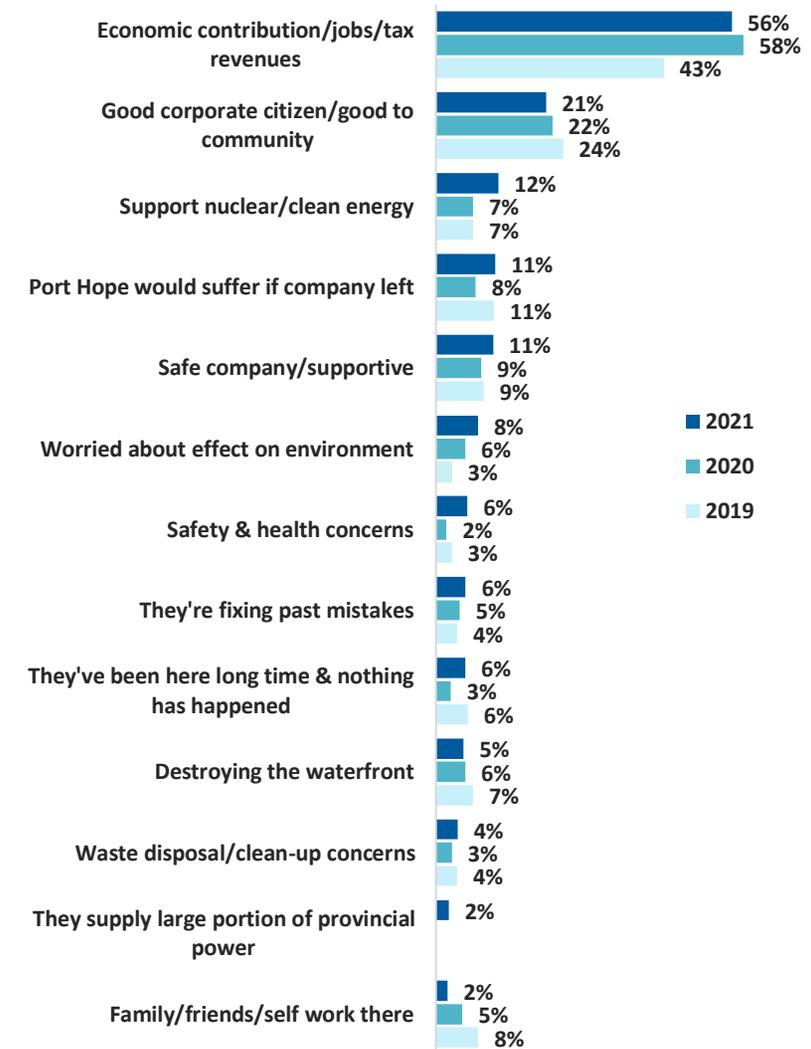


Reasons for Support

- Q. *What would you say is the main reason you are supportive or not supportive of Cameco continuing to operate its facilities in Port Hope?*
- Over half (56%) of respondents who support the continuation of Cameco operating in Port Hope say it's because of Cameco's contribution to the economy, jobs and tax revenue. This is consistently the number one reason residents support Cameco.
 - Approximately 21% are supportive because they believe the company is a good corporate citizen, 12% because they support nuclear/clean energy, 11% because Port Hope would suffer if the company left and 11% because they believe the company is safe and supportive.
 - Among those not supportive of Cameco continuing to operate in Port Hope, the most frequently cited reasons are worries about the environmental impact (8%), safety & health concerns (6%), the perception that the operation is destroying the waterfront (5%) and waste disposal/clean-up concerns (4%).

Cameco's contribution to the Port Hope economy, jobs and tax revenue is the number one reason respondents across age and gender groups support Cameco. The number two reason is that the company is seen as a good corporate citizen.

Economic Impact Remains #1 Driver of Public Support



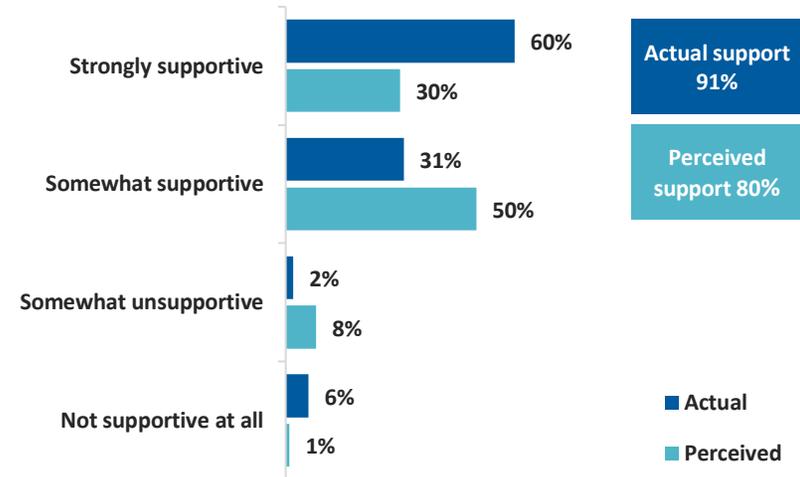
Multiple responses allowed

Perception of Support

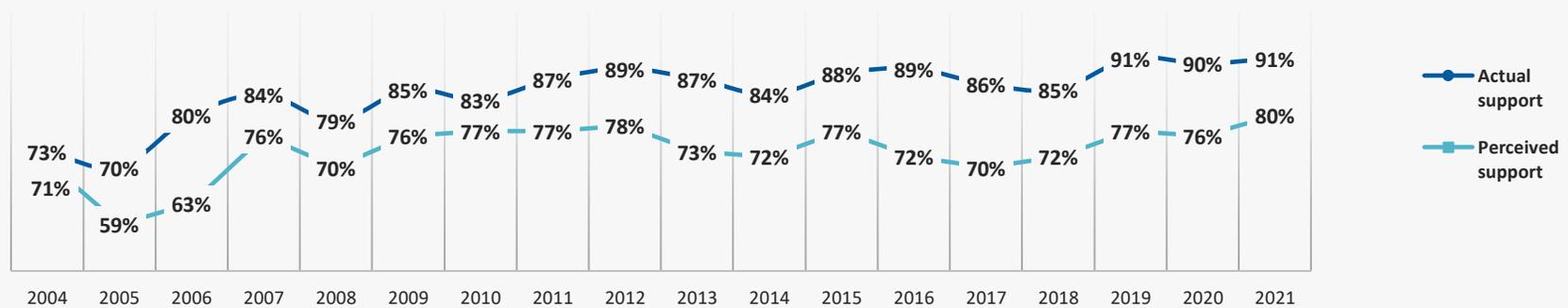
Q. *What about others in your community, would you say that most people in Port Hope are supportive or not supportive of the continuation of Cameco's operations in Port Hope?*

- Eight out of ten (80%) respondents think others in their community are at least somewhat supportive of the continuation of Cameco's operations in Port Hope.
- Consistent with the long-term trend, respondents continue to underestimate support for Cameco. The largest gap between actual and perceived support is in the strongly supportive category—in 2021, 60% of respondents are strongly supportive of Cameco operating in Port Hope, while 30% think others in the community are strongly supportive. The general perception is that most Port Hope residents are somewhat supportive.

People Continue to Underestimate Support for Cameco

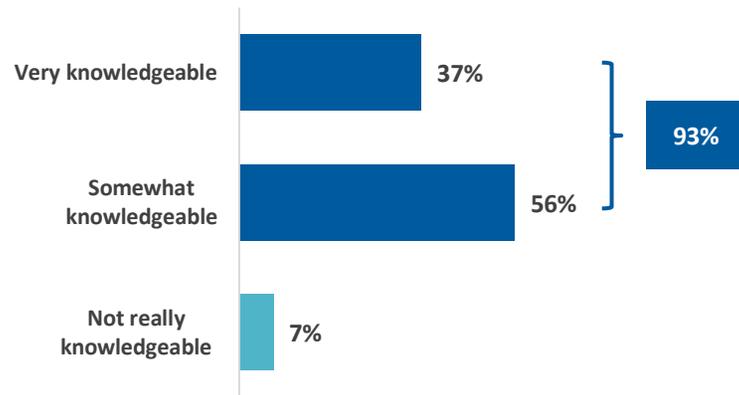


Gap Between Perceived vs. Actual Support, 2004 - 2021



Knowledge of Port Hope Operations

Q. *Would you describe yourself as being very knowledgeable, somewhat knowledgeable or not really knowledgeable at all about Cameco?*



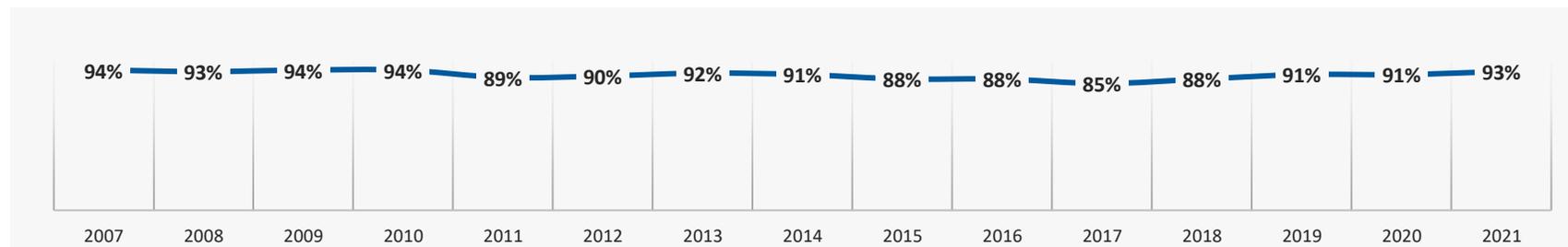
- Consistent with previous surveys, the large majority (93%) of Port Hope respondents describe themselves as knowledgeable about Cameco, including 37% who describe themselves as “very knowledgeable” and 56% “somewhat knowledgeable.”

9 out of 10 Are Knowledgeable about Cameco

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Very knowledgeable	23%	54%	31%	45%	27%	37%
Somewhat knowledgeable	62%	45%	62%	50%	62%	56%
KNOWLEDGEABLE	85%	99%	93%	95%	89%	93%

- While the large majority of respondents across age and gender groups are knowledgeable about Cameco, most describe themselves as somewhat knowledgeable.
- Since respondents were first asked this question in 2007, nine out of 10 have consistently self-described as knowledgeable about Cameco.

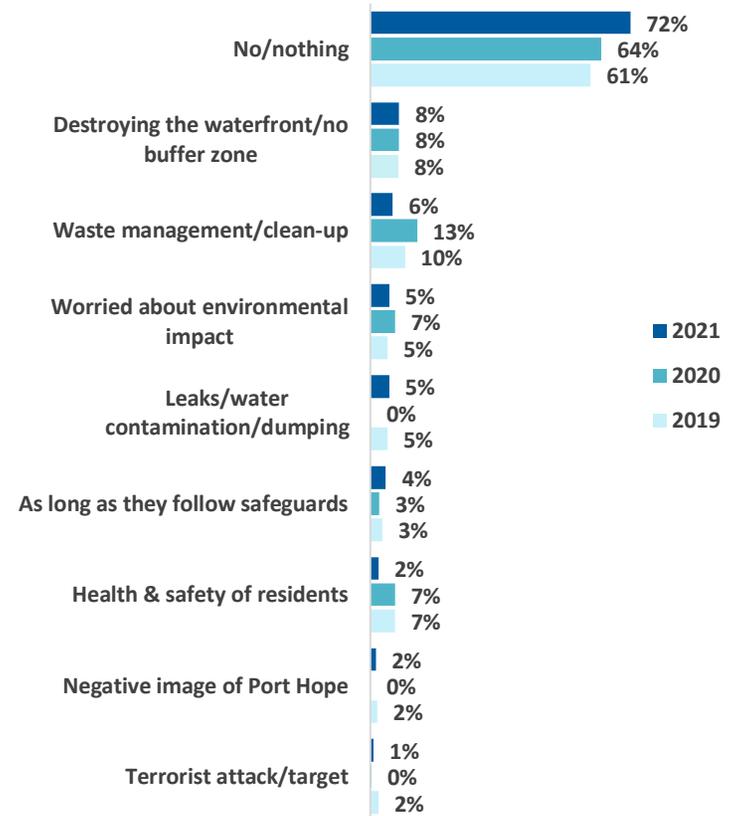
Knowledgeable about Cameco, 2007 - 2021



Specific Concerns

- Q. Do you have any specific concerns with the presence of Cameco's operations in Port Hope?
- Consistent with previous surveys, most respondents (72%) do not have specific concerns with Cameco's operations in Port Hope.
 - The most frequently mentioned concerns are generally consistent from year to year:
 - 8% think the operation is destroying the waterfront, unchanged from 2020
 - 6% are concerned about waste management/clean-up, down from 13% in 2020
 - 5% are worried about the environmental impact (vs. 7% in 2020)
 - 5% are concerned about leaks/water contamination/dumping (vs. no mentions in 2020, in line with 5% in 2019).
 - Another 4% do not have any concerns as long as Cameco follows safeguards.

Majority Have No Specific Concerns about Cameco



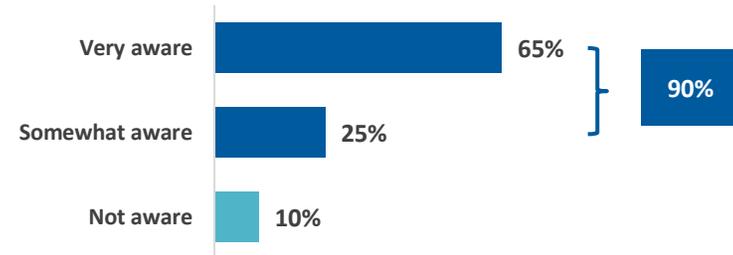
Open-end question: response options are not provided. Multiple responses allowed.

Awareness of Nuclear Energy

Role of Nuclear Energy in Ontario

- Q. *Would you say you are very aware, somewhat aware or not aware that nuclear energy provides more than 50% of the electricity generated in Ontario?*
- 90% of respondents indicate they are aware that nuclear energy provides more than half of the electricity generated in Ontario — including 65% who are “very aware” (up from 53% “very aware” in 2020).

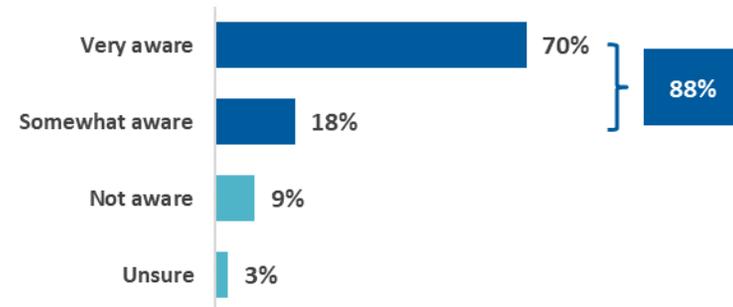
9 out of 10 Aware Nuclear Energy Supplies Ontario Electricity



Nuclear Energy and Climate Change

- Q. *Would you say you are very aware, somewhat aware or not aware that nuclear reactors are a low carbon emitting source of electricity that is increasingly seen as part of the solution to climate change?*
- 88% indicate they are aware that nuclear reactors are a low carbon emitting source of electricity that is increasingly seen as part of the solution to climate change—including 70% who describe themselves as are “very aware” (up from 59% “very aware” in 2020).

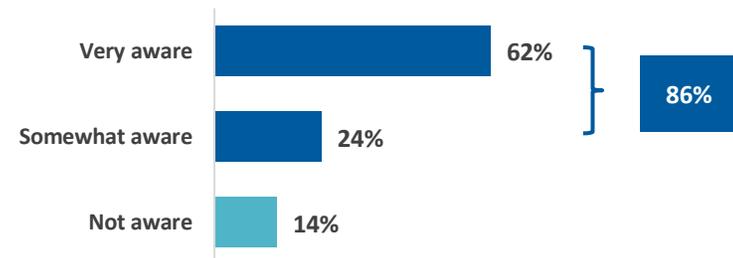
9 out of 10 Aware Nuclear Energy Can Help Address Climate Change



Role of Port Hope in Uranium Processing

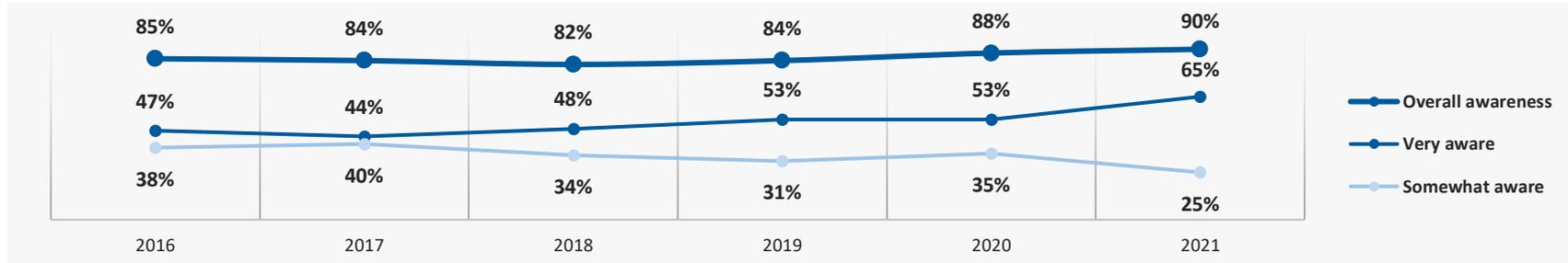
- Q. *Would you say you are very aware, somewhat aware or not aware that all nuclear reactors in Ontario use uranium processed by Cameco in Port Hope?*
- 86% of respondents exhibit awareness that all nuclear reactors in Ontario use uranium processed by Cameco in Port Hope, including 62% who say they are “very aware” (up from 52% “very aware” in 2020).

9 out of 10 Aware Ontario Reactors Use Port Hope Uranium

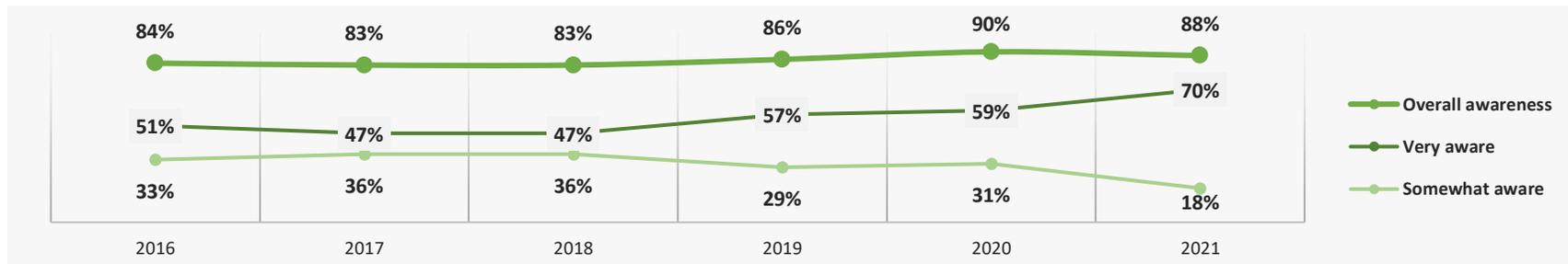


Tracking Awareness of the Role and Potential Benefits of Nuclear Energy, 2016 - 2021

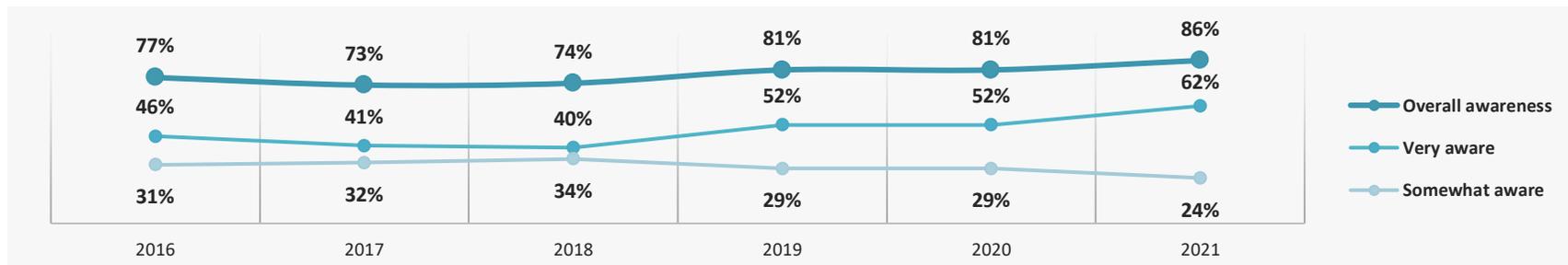
Aware that Nuclear Energy Supplies Over Half of Electricity Generated in Ontario



Aware that Nuclear Energy Can Help Address Climate Change



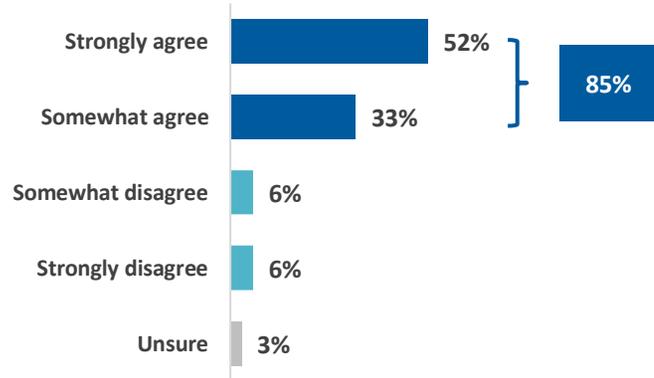
Aware that Ontario Reactors Use Port Hope Uranium



Public Trust

Cameco Protects People & Environment

Q. Do you agree or disagree that Cameco does everything possible to protect the people and the environment of Port Hope?



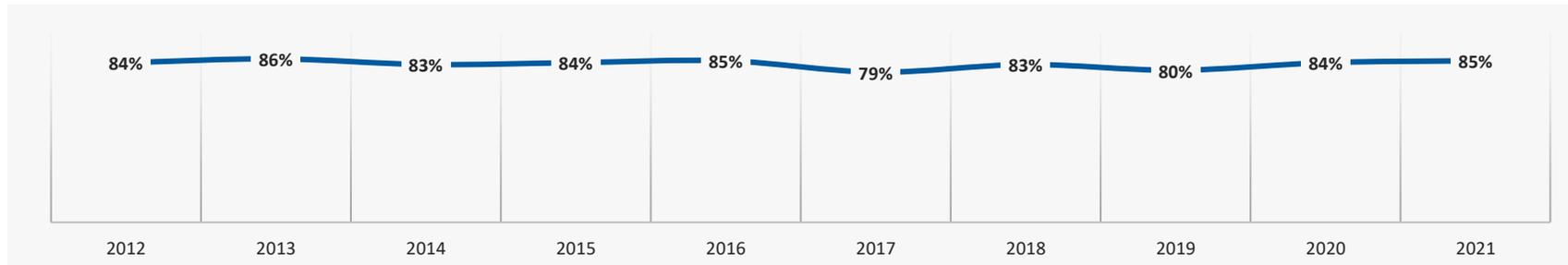
- Nine out of 10 respondents (85%) agree that Cameco does everything possible to protect people and the environment—including half (52%) who “strongly agree.”

9 out of 10 Agree Cameco Protects People & Environment

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Strongly agree	43%	58%	51%	52%	49%	52%
Somewhat agree	29%	29%	37%	25%	39%	33%
AGREE	72%	87%	88%	77%	88%	85%

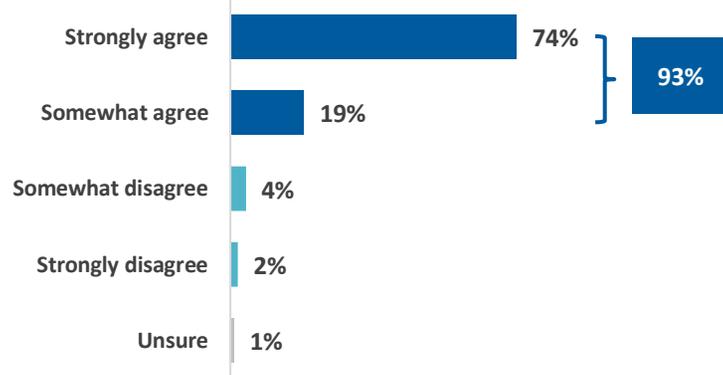
- The large majority of respondents across age and gender groups agree Cameco does everything possible to protect people and the environment.
- Over the past decade, eight out of ten respondents have consistently agreed that Cameco does everything possible to protect people and the environment.

Agreement that Cameco Protects People & Environment, 2012 - 2021



Port Hope as Safe, Healthy Place to Live

Q. Do you agree that Port Hope is a safe and healthy place to live?



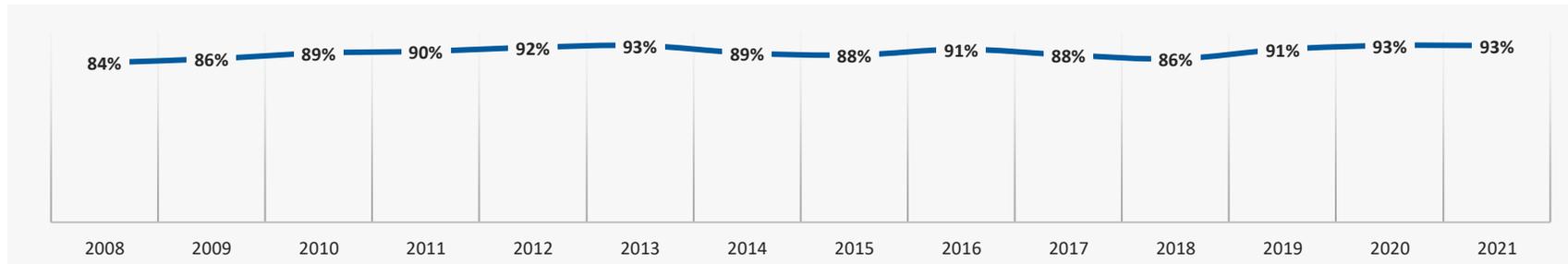
- Nine out of ten (93%) respondents agree that Port Hope is a safe and healthy place to live, including the large majority (74%) who “strongly agree.” This is consistent with previous surveys.

9 out of 10 Agree Port Hope Is a Safe, Healthy Place to Live

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Strongly agree	73%	72%	76%	68%	80%	74%
Somewhat agree	18%	19%	19%	22%	15%	19%
AGREE	91%	91%	95%	90%	95%	93%

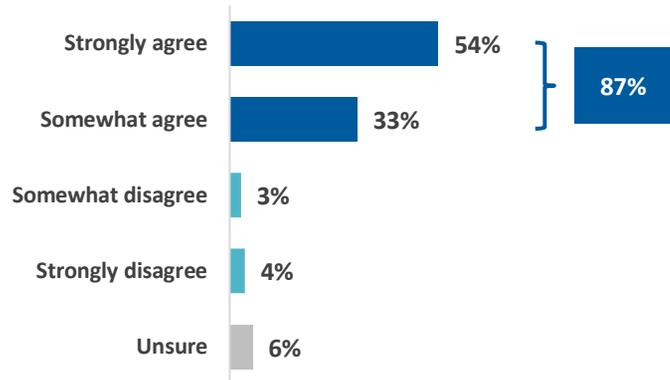
- The large majority of respondents across age and gender groups agree Port Hope is a safe and healthy place to live.
- This proportion of survey participants with this perception has been relatively consistent over time.

Agreement that Port Hope Is Safe, Healthy Place to Live, 2008 - 2021



Perception of Regulatory Safety

Q. Do you agree that various regulators adequately ensure the safety of Port Hope?



- Nine out of ten (87%) respondents agree that regulators adequately ensure the safety of Port Hope residents, including over half (54%) who “strongly agree.” This is up somewhat from previous surveys.

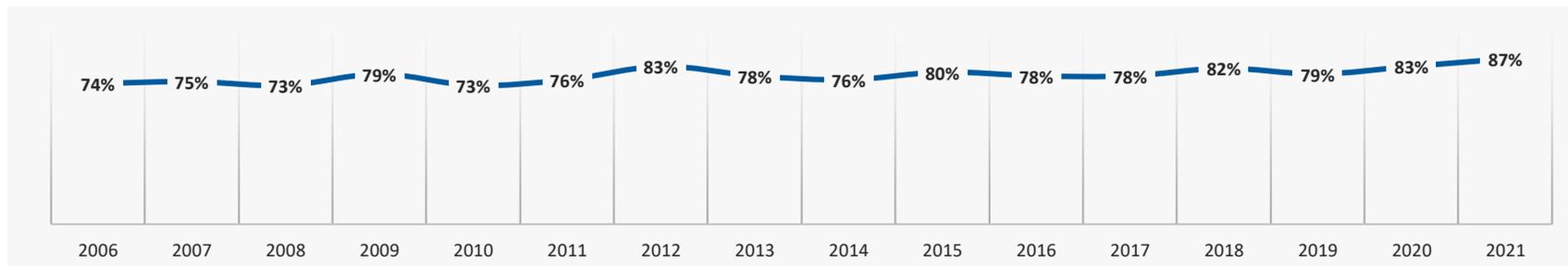
9 out of 10 Agree Regulations Ensure Safety of Residents

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Strongly agree	63%	58%	49%	55%	58%	54%
Somewhat agree	28%	32%	36%	32%	32%	33%
AGREE	91%	90%	85%	87%	90%	87%

- The large majority of respondents across age and gender groups agree that various regulators adequately ensure the safety of Port Hope residents. Young people appear to have more confidence in regulatory organizations, as ages 18-34 are generally more likely to “strongly agree” with this statement.

- The percentage of respondents who agree that regulators adequately ensure the safety of Port Hope residents has increased over time since 2006.

Agreement that Regulatory Processes Ensure Safety, 2006 - 2021



Trust Index

Although corporations like Cameco receive their operating licenses from various federal and provincial regulatory bodies, they also need a social licence to operate from the communities in which they exist.

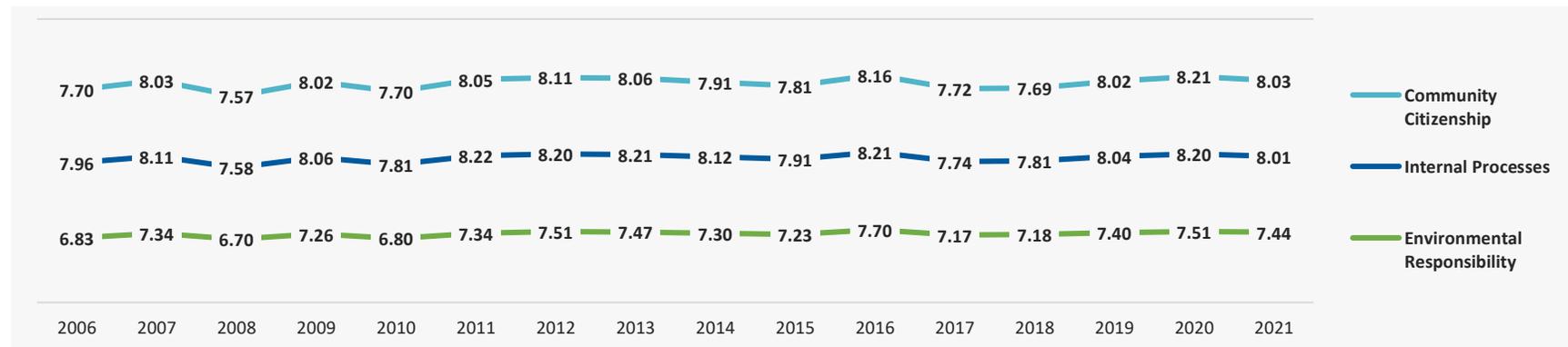
The Trust Index (TI) calculates overall public support for Cameco in Port Hope based on the integration of public perceptions and opinions regarding the company in terms of its environmental responsibility, internal processes and community citizenship. Taken together, these form a trust index—a key aspect of measuring public support for Cameco and its operations in Port Hope.

Respondents are asked to rate their level of agreement (or trust) to a series of statements on a scale of 1 to 10. We recommend interpreting ratings in the 1 to 4 range as “in need of improvement,” ratings in the 5 to 6 range as “satisfactory” and ratings in the 7 to 10 range as “very good to excellent.”

Increase in 2021 Trust Index Scores

- 2021 Trust Index measures are down from 2020 but remain in the “very good to excellent” range:
 - Community citizenship: **8.03** vs. 8.21 in 2020 and 8.02 in 2019
 - Internal processes: **8.01** vs. 8.20 in 2020 and 8.04 in 2019
 - Environmental responsibility: **7.44** vs. 7.51 in 2020 and 7.40 in 2019
- Consistent with the 2020 survey, three of the highest trust scores fall in the community citizenship category. *In your opinion, do you think Cameco Corporation is ...*
 - *A supporter of the Port Hope community: 8.66*
 - *A creator of quality employment in Port Hope: 8.46*
 - *A generator of economic opportunity in Port Hope: 8.30*

Tracking Trust Index Scores, 2006 - 2021



Trust Index Scores for Cameco’s Port Hope Operations, 2006 - 2021

<i>In your opinion, do you think Cameco Corporation is ...</i>																
Internal Processes	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
A respected international company	-	-	-	-	7.98	8.42	8.26	8.43	8.28	7.96	8.20	7.73	7.85	8.18	8.34	8.03
A stable company with good management & leadership	8.08	8.15	7.78	8.10	7.73	8.07	8.15	8.06	8.07	7.87	8.20	7.83	7.72	7.89	8.12	8.03
Providing a safe and healthy workplace	7.84	8.06	7.37	8.02	7.72	8.18	8.19	8.14	8.00	7.90	8.23	7.67	7.87	8.05	8.13	7.98
Average score	7.96	8.11	7.58	8.06	7.81	8.22	8.20	8.21	8.12	7.91	8.21	7.74	7.81	8.04	8.20	8.01
Community Citizenship	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
A supporter of the Port Hope community	8.37	8.82	8.39	8.79	8.66	9.00	8.93	8.98	8.90	8.79	9.10	8.40	8.31	8.84	9.04	8.66
A creator of quality employment in Port Hope	8.24	8.38	8.03	8.46	8.25	8.59	8.51	8.44	8.31	8.22	8.52	8.15	8.06	8.41	8.70	8.46
A generator of economic opportunity in Port Hope	8.00	8.44	8.01	8.32	8.13	8.31	8.32	8.20	8.04	8.06	8.37	8.01	7.92	8.25	8.49	8.30
The kind of company we need in Port Hope	-	-	-	-	7.31	7.77	7.93	7.58	7.52	7.50	7.87	7.52	7.45	7.64	7.87	7.82
Safeguarding the safety & health of the community	7.14	7.44	6.86	7.52	7.09	7.67	7.77	7.80	7.58	7.47	7.87	7.33	7.46	7.73	7.82	7.70
Providing adequate information to the public	7.21	7.70	7.13	7.65	7.33	7.52	7.71	7.79	7.58	7.37	7.80	7.37	7.39	7.69	7.79	7.69
Honest & open with the public	7.22	7.40	7.00	7.39	7.13	7.50	7.61	7.60	7.43	7.27	7.59	7.27	7.26	7.55	7.73	7.58
Average score	7.70	8.03	7.57	8.02	7.70	8.05	8.11	8.06	7.91	7.81	8.16	7.72	7.69	8.02	8.21	8.03
Environmental Responsibility	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
An environmentally responsible company	7.06	7.56	6.88	7.44	7.04	7.53	7.69	7.64	7.45	7.45	7.85	7.38	7.29	7.56	7.59	7.58
Protecting the air, land & water for future generations	6.60	7.11	6.51	7.08	6.56	7.15	7.33	7.30	7.15	7.01	7.55	6.96	7.06	7.24	7.43	7.29
Average score	6.83	7.34	6.70	7.26	6.80	7.34	7.51	7.47	7.30	7.23	7.70	7.17	7.18	7.40	7.51	7.44

Vision in Motion

Q. Are you aware that the Government of Canada has embarked on cleanup and management of historic low-level radioactive waste in Port Hope, called the Port Hope Area Initiative?

- 99% of respondents are aware of the federal government’s Port Hope Area Initiative (PHAI) to cleanup and manage low-level radioactive waste in Port Hope.

Awareness of the PHAI is high across age and gender groups.

Q. Are you aware of Cameco’s Vision in Motion plan?

- Over half (54%) of respondents are aware of Cameco’s Vision in Motion plan, consistent with previous years.

Ages 35-54 are the most likely to be aware of the Vision in Motion plan.

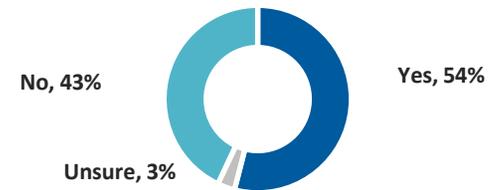
Q. Although Cameco’s Vision in Motion project is made possible by the larger cleanup of the Port Hope Area Initiative, they are two different initiatives. Were you aware these initiatives were separate and distinct?

- The majority (70%) of respondents who are aware of Vision in Motion are also aware that it is separate and distinct from the PHAI (38% of all respondents).

99% Aware of Port Hope Area Initiative



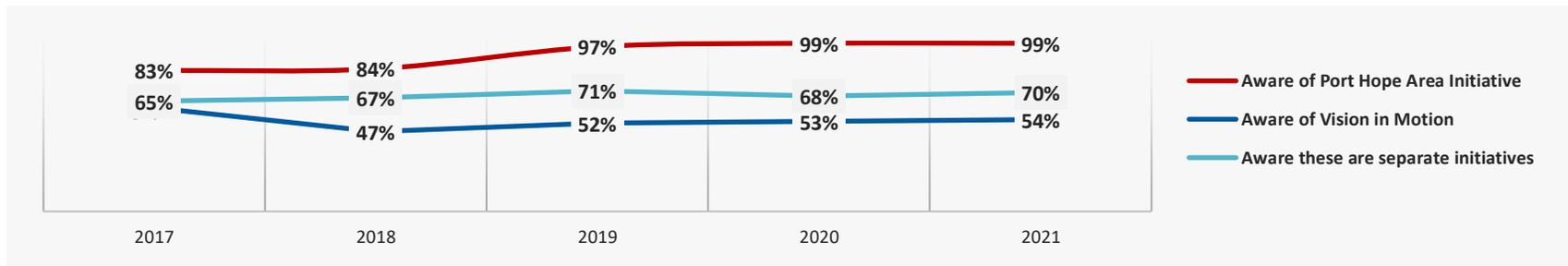
5 out of 10 Aware of Cameco’s Vision in Motion plan



7 out of 10 Aware Projects are Separate & Distinct

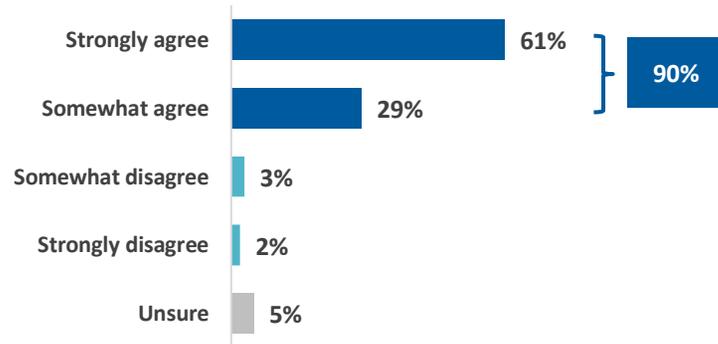


Tracking Awareness of PHAI and Vision in Motion, 2017 - 2021



Perceptions of Vision in Motion

Q. *Cameco's Vision in Motion plan is to renew, clean up and modernize the Port Hope conversion facility. This is a large, long-term investment at the site and Cameco is working with the Port Hope Area Initiative (PHAI) and the Municipality of Port Hope to ensure plans align with community planning objectives to manage the historic low-level waste. Would you agree or disagree that the proposed changes are a step in the right direction and benefit for the community of Port Hope?*

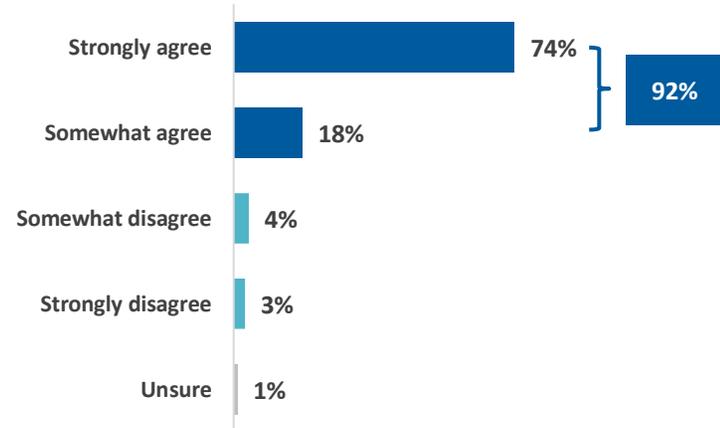


- Nine out of ten (90%) respondents agree Cameco’s Vision in Motion plan is a step in the right direction and benefit for the community of Port Hope, including 61% who “strongly agree.” Overall agreement is consistent with 2020.

• **Nine out of ten respondents across age and gender cohorts agree the Vision in Motion plan will benefit Port Hope.**

9 out of 10 Agree Vision in Motion Is Step in Right Direction

Q. *Around seven acres of waterfront land in the harbour area are being turned over to public use as part of the Vision in Motion project. Do you agree or disagree that these changes are a step in the right direction and benefit the community?*



- Nine out of ten (92%) agree the Vision in Motion plan to turn over waterfront land in the harbour area for public use is a benefit for the community, including 74% who “strongly agree.” Overall agreement is consistent with 2020.

• **Nine out of ten across age and gender groups agree the plan to turn over waterfront land is a benefit for the community.**

Information from Cameco

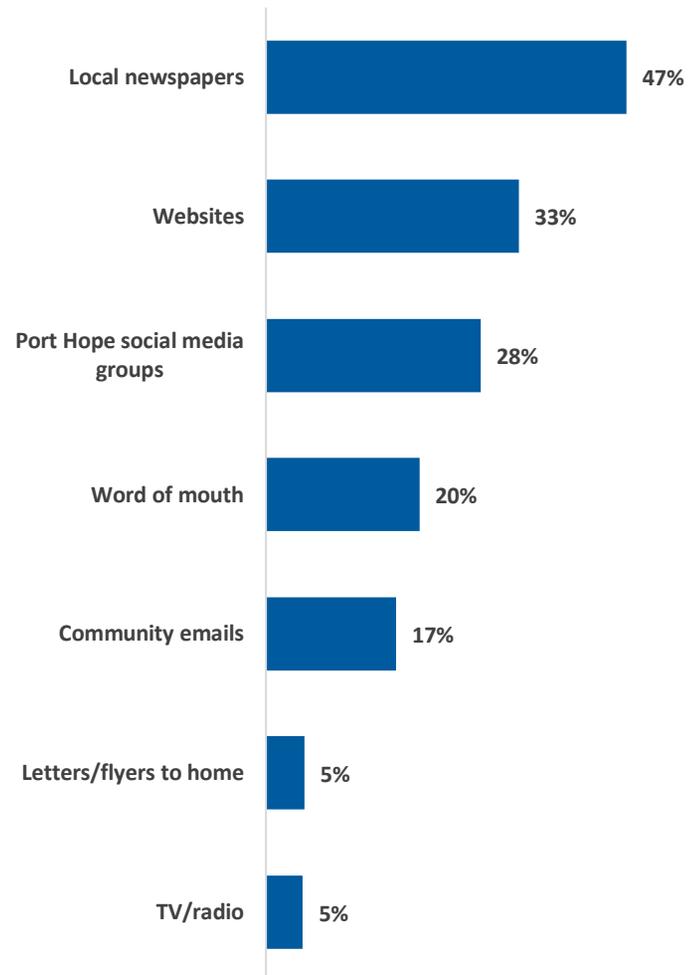
Q. How do you like to receive your information about local current events? What are your preferred sources for local information?

- Respondents like to use multiple media channels to get information about local current events. Approximately half (47%) get their news from local newspapers, 33% from websites, 28% from Port Hope social media groups, 20% by word of mouth and 17% from community emails.

- **Younger respondents are more likely to prefer receiving information about local current events from websites and local social media groups. Ages 18-34 are also more likely to use word of mouth. And while older respondents 55+ are the most likely to turn to local newspapers, young people ages 18-34 are not far behind.**
- **Men are more likely to turn to local newspapers and word of mouth for local current events; women are more likely to turn to websites and Port Hope social media groups.**

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Local newspapers	47%	30%	56%	47%	41%	47%
Websites	36%	38%	30%	25%	44%	33%
Port Hope social media groups	38%	39%	18%	26%	38%	28%
Word of mouth	38%	20%	13%	28%	19%	20%
Community emails	14%	24%	14%	15%	20%	17%

Respondents Use Multiple Media Channels for Local News



**Multiple response allowed*

8 out of 10 Think Cameco Makes Information Readily Available

Q. Do you think that Cameco makes information about its local operations readily available to Port Hope residents?



- Eight out of ten (82%) respondents say yes, Cameco makes information about its operations in Port Hope readily available to residents.

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Cameco makes info. available to residents	71%	87%	82%	79%	81%	82%

9 out of 10 Aware Cameco Participates in Community

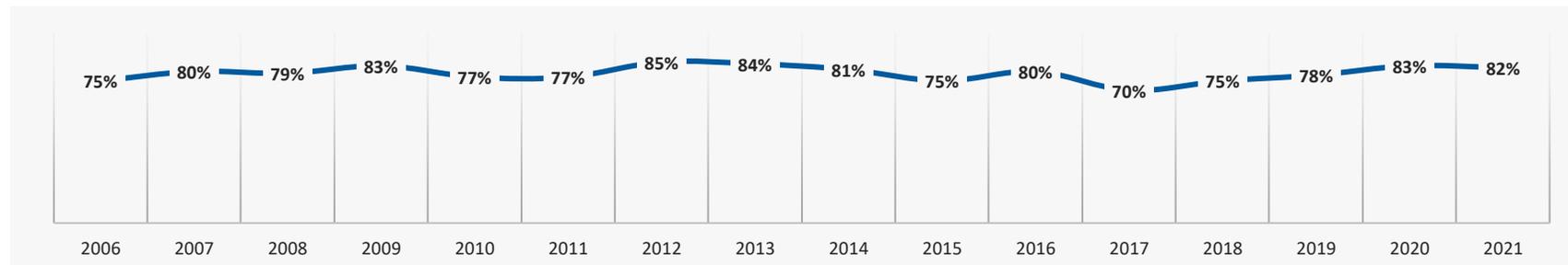
Q. Are you aware that Cameco regularly participates with the public through community events where residents can come and get information about Cameco and its operations in Port Hope?



- Nine out of ten (90%) respondents are aware that Cameco regularly participates with the public through community events, where residents can get information about Cameco and its operations. This is down somewhat from 94% in 2020. *Question reworded in 2020.

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Cameco participates in community events	81%	97%	90%	87%	92%	90%

Perception of Cameco’s Availability of Information, 2006 - 2021



7 out of 10 Recall Receiving Cameco Newsletter

Q. Do you recall your household receiving a copy of a newsletter from Cameco?



- Seven out of ten (73%) respondents recall receiving a newsletter from Cameco, down from 78% in 2020.

• Newsletter recall is higher among women and older respondents.

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Recall receiving newsletter	44%	77%	82%	62%	74%	73%

9 out of 10 Read the Cameco Newsletter

Q. Did you read any of these newsletters from Cameco?

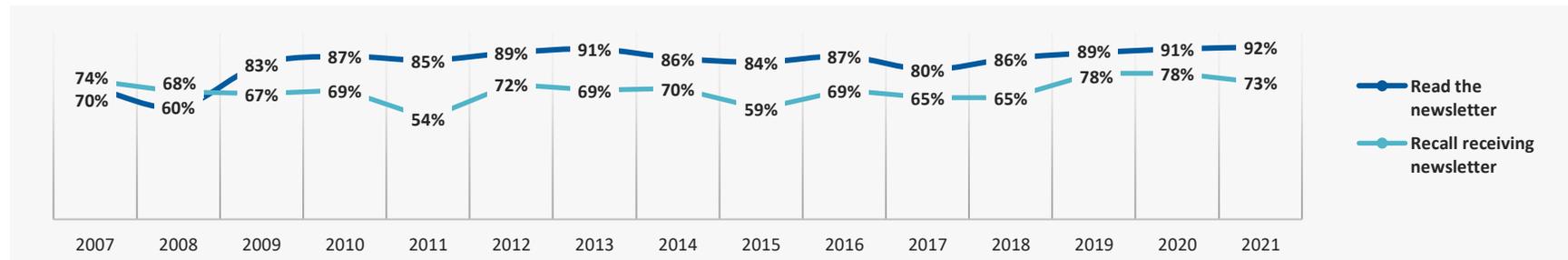


- Nine out of ten (92%) of those who recall receiving Cameco newsletters say they read them, in line with 91% in 2020.

• Of those who recall receiving the newsletter, younger people appear somewhat more likely to read it.

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Recall reading newsletter	100%	96%	89%	94%	93%	92%

Cameco Newsletter Recall & Readership, 2007 - 2021



Community Investment

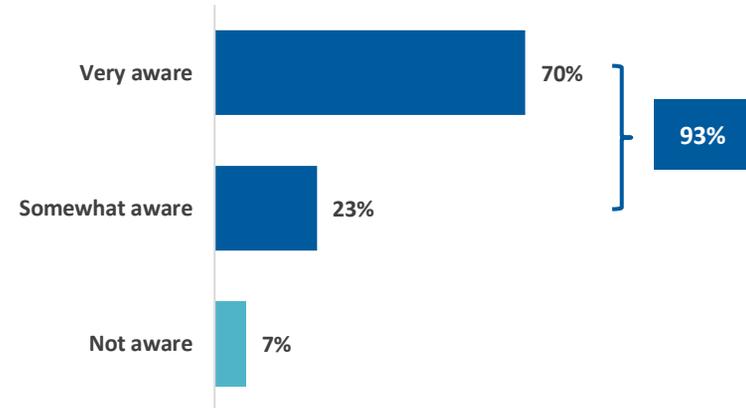
Q. Cameco supports a number of community initiatives such as the Northumberland United Way, Northumberland Hills Hospital and others. Were you aware prior to this survey that Cameco invests in the Port Hope area through sponsorships and other community initiatives?

- Nine out of ten (93%) respondents were aware, prior to this survey, that Cameco invests in the Port Hope area through sponsorships and other community initiatives, including 70% who are “very aware.”

• Awareness that Cameco invests in the Port Hope area is high across age and gender groups.

	AGE			GENDER		OVERALL
	18-34	35-54	55+	M	F	
Community investment	91%	97%	92%	91%	96%	93%

9 out of 10 Aware Cameco Invests in Port Hope





2021 PORT HOPE PUBLIC OPINION SURVEY

Appendices

Demographics*

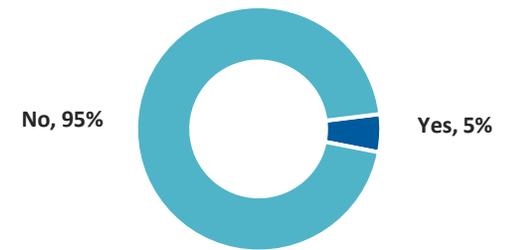
Age



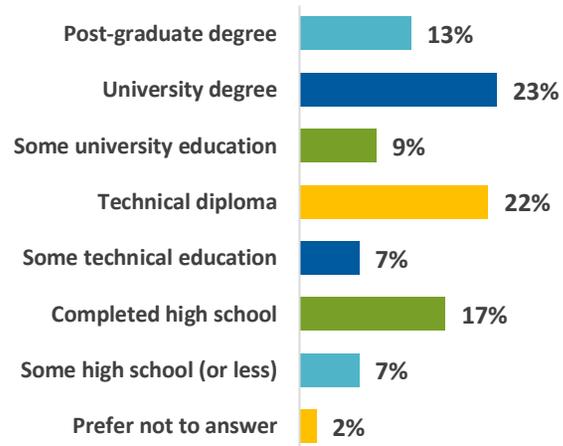
Gender



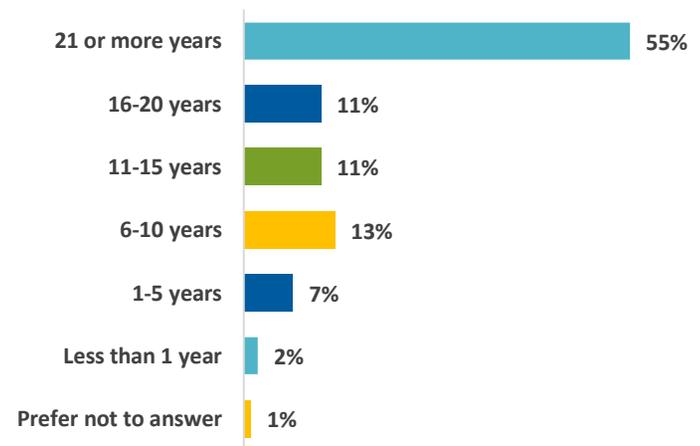
Cameco Employee



Education



No. of Years Living in Port Hope



Note: Data was weighted according to Statistics Canada Census data to ensure the sample matched Port Hope's age-based population.

Survey Questionnaire

Hello, my name is ____ and I'm calling from Fast Consulting, a professional public opinion research firm. We're conducting a brief survey with Port Hope residents about Cameco Corporation and its operations in the Municipality of Port Hope. All responses are kept strictly confidential, responses are grouped together and none of the answers you provide will be attributed to you personally. The survey takes about 10 - 12 minutes - may I conduct it with you now?

(If respondent declines, ask if there is a more convenient time to call back, or if there is someone else in the home that would participate in the survey?)

Are you 18 years of age or older?

Yes (Continue)

No May I speak with someone who is?
(Repeat Introduction)

GENDER (WATCH QUOTA)

1) Male

2) Female

CAMECO CORPORATION

We are interested in your opinion regarding a company called Cameco Corporation, a nuclear energy company that operates two facilities in Port Hope. The Port Hope conversion facility processes uranium that is used to generate clean electricity here in Canada and around the world. Cameco Fuel Manufacturing manufactures nuclear fuel bundles and other component parts for the Canadian-designed Candu nuclear reactors.

1. Would you say you are very aware, somewhat aware or not at all aware of Cameco's Port Hope operations?

1) Very aware → **CONTINUE**

2) Somewhat aware → **CONTINUE**

3) Not aware → **POLITELY EXIT SURVEY WITH SCRIPT**

2. On a scale of 1 to 10, where 1 means you do not agree at all and 10 means you totally agree, please tell me, in your opinion, if you think Cameco Corporation is... **(READ ALL - ROTATE.)**

- a) An environmentally responsible company
- b) Protecting air, land and water for future generations
- c) Providing a safe and healthy workplace
- d) Safeguarding the safety and health of the community
- e) Honest and open with the public
- f) A respected international company
- g) A stable company with good management and leadership
- h) A generator of economic opportunity in our community
- i) A creator of quality employment in Port Hope
- j) A supporter of the Port Hope community
- k) Providing adequate information to the public
- l) The kind of company we need in Port Hope

3. What types of issues are important to you when you think about Cameco in Port Hope? **(DO NOT READ).**

- 1) Jobs
- 2) Economic diversification
- 3) Tax revenue
- 4) Investment in port hope
- 5) Research & technology
- 6) Environmental impact
- 7) Workplace safety issues
- 8) Community safety issues
- 9) Health concerns
- 10) Waste management
- 11) Security
- 12) Community support
- 13) Global warming
- 14) Nuclear as a clean source of energy
- 15) Other **(please specify)**
- 16) Unsure

4. Would you say that you are strongly supportive, somewhat supportive, somewhat unsupportive or not supportive at all of the continuation of Cameco’s operations in Port Hope?
 - 1) Strongly supportive
 - 2) Somewhat supportive
 - 3) Somewhat unsupportive
 - 4) Not supportive at all
 - 5) Doesn't matter
 - 4a. What would you say is the main reason why you feel this way about Cameco continuing to operate its facilities in Port Hope?
 - 1) **(PLEASE DESCRIBE)**
 5. What about others in your community – would you say that most people in Port Hope are strongly supportive, somewhat supportive, somewhat unsupportive or not supportive at all of the continuation of Cameco’s operations in Port Hope?
 - 1) Strongly supportive
 - 2) Somewhat supportive
 - 3) Somewhat unsupportive
 - 4) Not supportive at all
 - 5) Unsure/ dk
 6. Would you describe yourself as being very knowledgeable, somewhat knowledgeable or not really knowledgeable at all about Cameco?
 - 1) Very knowledgeable
 - 2) Somewhat knowledgeable
 - 3) Not really knowledgeable at all
 7. Do you have any specific concerns with the presence of Cameco’s operations in Port Hope?
 - 1) **(PLEASE DESCRIBE)**
 8. Do you agree or disagree that Cameco does everything possible to protect the people and the environment of Port Hope?
 - 1) Strongly agree
 - 2) Somewhat agree
 - 3) Somewhat disagree
 - 4) Strongly disagree
 - 5) Unsure/ dk
 9. Do you agree that Cameco does everything possible to protect people and the environment?
 - 6) Strongly agree
 - 7) Somewhat agree
 - 8) Somewhat disagree
 - 9) Strongly disagree
 - 10) Unsure/ dk
 10. Do you agree that Port Hope is a safe and healthy place to live?
 - 1) Strongly agree
 - 2) Somewhat agree
 - 3) Somewhat disagree
 - 4) Strongly disagree
 - 5) Unsure/ dk
 11. Do you agree or disagree that the various regulators adequately ensure the safety of Port Hope?
 - 1) Strongly agree
 - 2) Somewhat agree
 - 3) Somewhat disagree
 - 4) Strongly disagree
 - 5) Unsure/ dk
- VISION IN MOTION**
12. Are you aware that the Government of Canada has embarked on cleanup and management of historic low-level radioactive waste in Port Hope, called the Port Hope Area Initiative?
 - 1) Yes
 - 2) No
 - 3) Unsure
 13. Are you aware of Cameco’s Vision in Motion plan?
 - 1) Yes
 - 2) No
 - 3) Unsure

14. Although Cameco's Vision in Motion project is made possible because of the larger cleanup resulting from the federal government's Port Hope Area Initiative, they are two different initiatives. Were you aware these initiatives were separate and distinct from one another?
 - 1) Yes
 - 2) No
 - 3) Unsure
15. Cameco's Vision in Motion plan is to renew, clean up and modernize the Port Hope conversion facility. This is a large, long-term investment at the site and Cameco is working with the Port Hope Area Initiative (PHAI) and Municipality of Port Hope to ensure plans align with community planning objectives to manage historic low-level waste. Would you agree or disagree that the proposed changes are a step in the right direction and benefit for the community of Port Hope?
 - 1) Strongly agree
 - 2) Somewhat agree
 - 3) Somewhat disagree
 - 4) Strongly disagree
 - 5) Unsure/ dk
16. Around seven acres of waterfront land in the harbour area are being turned over to public use as part of the Vision in Motion project. Do you agree or disagree that these changes are a step in the right direction and benefit the community?
 - 1) Strongly agree
 - 2) Somewhat agree
 - 3) Somewhat disagree
 - 4) Strongly disagree
 - 5) Unsure/ dk

INFORMATION FROM CAMECO

17. How do you like to receive your information about local current events? What are your preferred sources for local information?
 - 1) TV/radio
 - 2) Letters/mail
 - 3) Community emails
 - 4) Word of mouth
 - 5) Port Hope social media groups

- 6) Websites
- 7) Local newspapers
18. Do you think that Cameco makes information about its local operations readily available to Port Hope residents?
 - 1) Yes
 - 2) No
 - 3) Unsure

COMMUNITY SUPPORT

19. Cameco supports a number of community initiatives such as the Northumberland United Way, Northumberland Hills Hospital and others. Were you aware prior to this survey that Cameco invests in the Port Hope area through sponsorships and other community initiatives?
 - 1) Very aware
 - 2) Somewhat aware
 - 3) Not aware
20. Are you aware that Cameco regularly participates with the public through community events, such as the community BBQ at Memorial Park and Port Hope Fall Fair where residents can come and get information about Cameco and its operations in Port Hope?
 - 1) Yes
 - 2) No
 - 3) Unsure
21. Do you recall your household receiving a copy of a newsletter from Cameco?
 - 1) Yes
 - 2) No → **Skip to Q23**
 - 3) Unsure/dk → **Skip to Q23**
22. Did you read any of these newsletters from Cameco?
 - 1) Yes
 - 2) No
 - 3) Unsure/dk
23. Were you aware prior to this survey that Cameco invests in the Port Hope area through sponsorships and other community initiatives?
 - 1) Very aware
 - 2) Somewhat aware

- 3) Not aware
 - 4) Unsure/ dk
24. Would you say you are very aware, somewhat aware or not aware that nuclear energy provides more than half of electricity generated in Ontario?
- 5) Very aware
 - 6) Somewhat aware
 - 7) Not aware
 - 8) Unsure/ dk
25. Would you say you are very aware, somewhat aware or not aware that all nuclear reactors in Ontario use uranium processed by Cameco in Port Hope?
- 1) Very aware
 - 2) Somewhat aware
 - 3) Not aware
 - 4) Unsure/ dk
26. Would you say you are very aware, somewhat aware or not aware that nuclear reactors are a low carbon emitting source of electricity that are increasingly seen as part of the solution to climate change?
- 1) Very aware
 - 2) Somewhat aware
 - 3) Not aware
 - 4) Unsure/ dk

DEMOGRAPHICS

- D1. I have just a few questions left. Your answers are strictly confidential and used for statistical purposes only and to ensure that our survey results are representative of people throughout Port Hope, Ontario. Please stop me when I reach the category under which your age falls.
- 1) 18 to 24
 - 2) 25 to 34
 - 3) 35 to 44
 - 4) 45 to 54
 - 5) 55 to 64
 - 6) 65 or older

- D2. Please stop me when I reach the category that best describes the level of education that you have completed.
- 1) Some high school (or less)
 - 2) Completed high school
 - 3) Some technical education
 - 4) Technical diploma
 - 5) Some university education
 - 6) University degree
 - 7) Post-graduate degree
- D3. How long have you resided in Port Hope?
- 1) Less than 1 year
 - 2) 1 – 5 years
 - 3) 6 – 10 years
 - 4) 11 – 15 years
 - 5) 16 – 20 years
 - 6) 21 or more years
- D4. Do you currently work for Cameco in Port Hope or Cobourg?
- 1) Yes
 - 2) No
- D5. Do you have any other general comments you would like to share before we end our survey?
- 1) Yes (**PLEASE DESCRIBE**)
 - 2) No

This is the end of our survey interview. Thank you very much for your time and your opinions. They are important and appreciated.